



THE DESIGN CONTINUUM FUND

An AIGA DC Endowment for Design Education

The Washington, DC, metropolitan area is home to a large number of disadvantaged students, most of whom have limited access to education in the arts and even more limited opportunities to pursue a degree in design. By participating in AIGA DC's Design Continuum Fund, you can play a direct role in creating much-needed opportunities for the next generation of designers.

There are many ways to get involved with the program. You can make a charitable donation at any of our programs, or simply submit the enclosed pledge card with the amount of your choosing. All proceeds go towards supporting the annual scholarship program or become part of the nest egg for our future endowment. Remember, your donation to the Design Continuum Fund is considered a charitable donation—make your donation now and utilize the tax benefit this year (2009).

For more information on donating, contact Carolyn Belefski, AIGA DC's Continuum Chair, at continuum@aigadc.org. For information on other volunteer opportunities for the fund, contact Erin Greene, AIGA DC's Volunteer Manager, at volunteers@aigadc.org.

About the Scholarships

Eligible candidates are either:

- Local high school students who are college-bound and intend to pursue design as a degree, major or concentration, or
- Local college students who are currently enrolled and working toward their degree, major or concentration in design.

Applications will be evaluated by a jury of creative professionals appointed by the WorldStudio AIGA Scholarship Program, who will consider a number of factors, including:

- Quality of submitted work
- Financial need
- Minority status
- Academic record
- Recommendations
- Submitted statement of purpose

Annually, up to two scholarships will be awarded on behalf of the AIGA DC Design Continuum Fund via the WorldStudio AIGA Scholarship Program.

What is the WorldStudio AIGA Scholarship Program?

AIGA and The WorldStudio Foundation closely collaborate to provide scholarships to minority and economically disadvantaged students who study design and arts disciplines nationwide. Among the scholarships' primary aims are increasing diversity in the creative professions and fostering social and environmental responsibility in the artists, designers and studios of tomorrow. In keeping with this philosophy, scholarship recipients are selected not only for their ability and need, but also for their demonstrated commitment to positive change in the larger community. For more information, visit www.worldstudio.org.



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AIGA Washington, DC Chapter

Nestled alongside the Potomac River and at the center of a dynamic design community is the Washington, DC Chapter of AIGA, the professional association for design. AIGA DC is the organization that designers from Maryland, Northern Virginia and the District of Columbia look to first for information, communication, inspiration, and representation across the arc of their careers. We are an ever-changing community, continually growing stronger and closer as colleagues, neighbors and friends. In 1971, we started our humble beginnings as a craft and design club of 79 members. Today, AIGA DC is rapidly approaching our goal of 1,000 members. From college students to firm principals to local service providers, everyone can find a home in AIGA DC to learn, grow and excel.

Special Thanks

The Art Institute of Washington is a 2008 Sustaining Partner of AIGA DC. The Art Institute prepares students for careers in design and media arts. With a growing AIGA DC student chapter, our college values AIGA as a resource for industry information and creative inspiration. AIGA's efforts to promote professionalism and the value of good design enhance opportunities for our graduates with degrees in advertising, graphic design, web design and interactive media.

Pledge Card

Please complete the information below and mail to: AIGA DC, 47170 Chambliss Court Sterling, VA 20165
You will receive a receipt for your donation from our chapter administrator, Dara Adams.

Name _____ Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ E-Mail _____

\$350 (I would like to reserve a seat at the Design Continuum Fund event on March 11, 2009)

\$350 (I cannot attend the event, but would like to make a donation)

\$____ Additional donation to the Design Continuum Fund

I am interested in attending the Design Continuum Fund Event, but would like more information

My check (payable to AIGA DC) is enclosed.

Please bill my credit card: Visa MasterCard American Express

Card Number _____ Expiration Date _____

Signature _____